

# Email Marketing for Small & Medium Sized Ecommerce Businesses

## EMAIL - EASY AS PRIVY

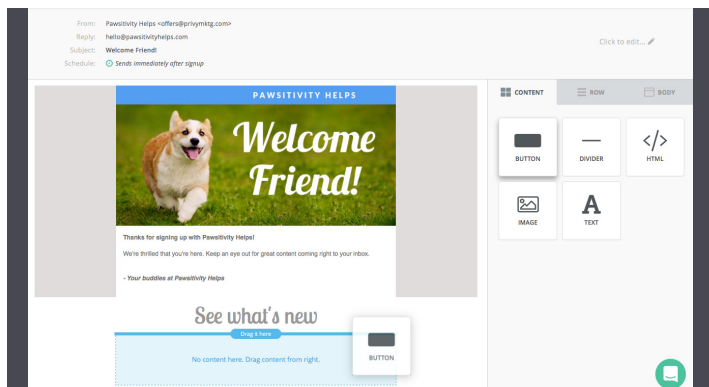
Drive repeat visits and sales with newsletters, announcements, autoresponders, coupon reminders, and more with Privy Email.

*"About 12,000 people have signed up through Privy, and most of that is from one campaign"*

- JOHN'S CRAZY SOCKS

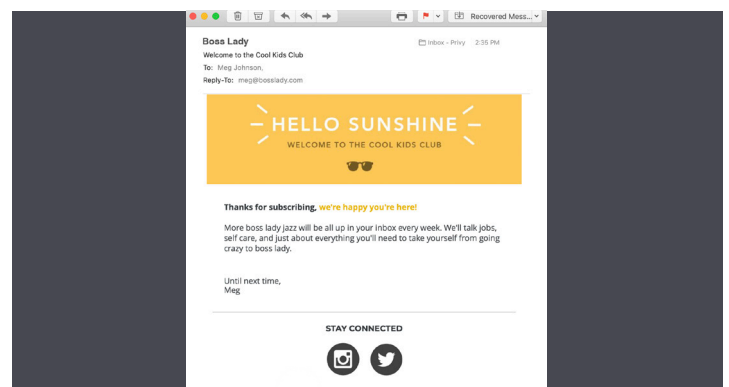
### Create Beautiful Newsletters and Announcements

Use our drag and drop email editor to easily create and send great looking newsletters, announcements, and more to all of your contacts within Privy or subsets of your audience.



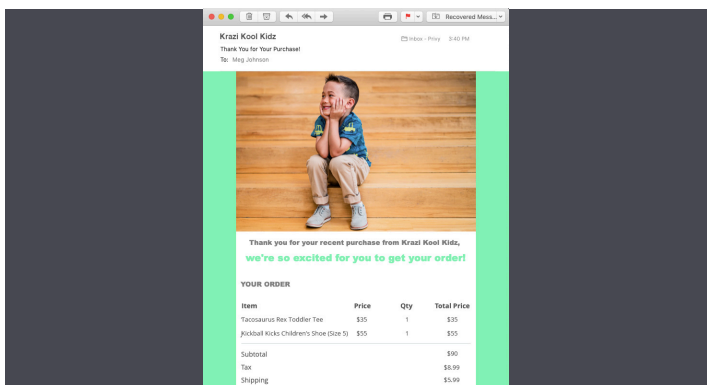
### Send Autoresponder Emails to New Subscribers

Automatically send customizable welcome emails from Privy when someone signs up for one of your campaigns that include coupon codes, content links, and more.



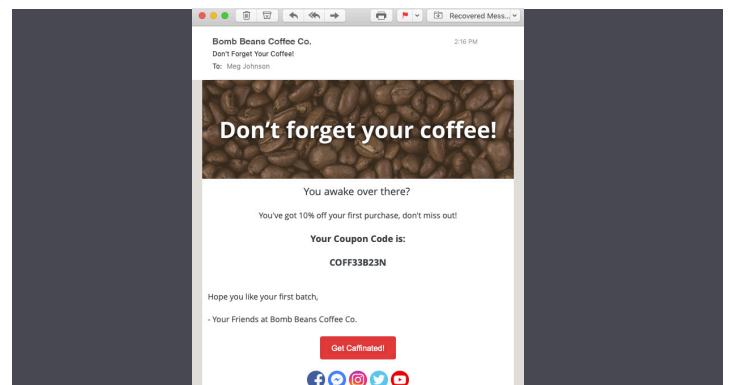
### Say Thank You With Automated Order Follow-Up Emails

Automatically send branded, customizable emails that are triggered by a customer making a purchase to say thank you, ask for a review, or suggest other products they may be



### Drive Repeat Visits With Welcome Series and Coupon Reminders

Send automated coupon reminders and engaging welcome series to people who sign up for each of your campaigns without ever leaving Privy.



## Sync to Your Key Platforms

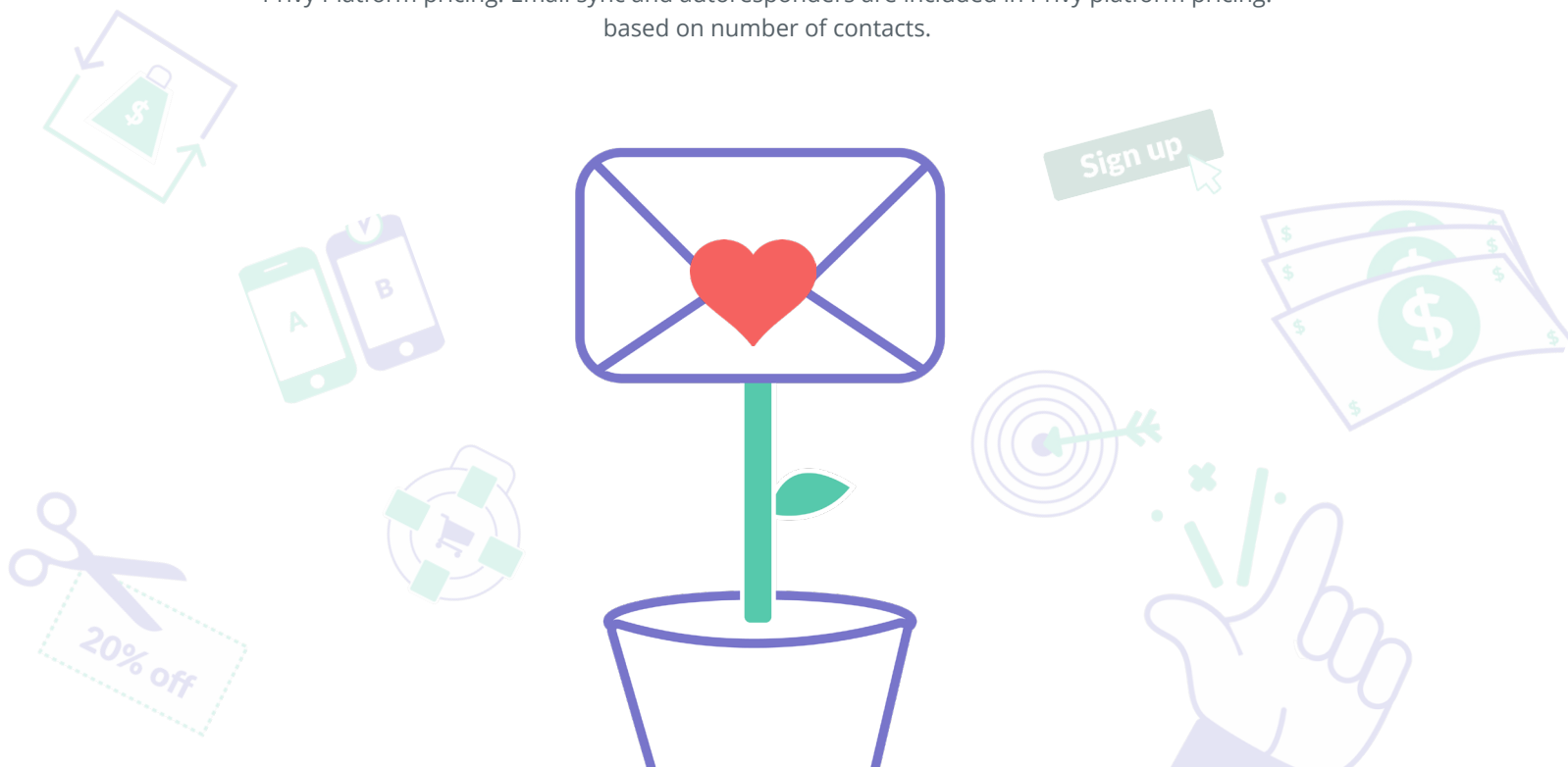
Privy is connected with the rest of your marketing tech stack so you can sync subscribers to your ecommerce platform, loyalty program, analytics tools, legacy email providers, and more. All it takes is a few seconds to get set up. Read more about our email integrations.



## Email Marketing Pricing

### STARTING AT \$10/MONTH

Privy Email pricing starts at \$10/month and scales with your business at \$5 for every 1000 mailable contacts you add. Privy's list growth and cart abandonment tools start free and are included in Privy Platform pricing. Email sync and autoresponders are included in Privy platform pricing, based on number of contacts.



GROW YOUR LIST. SAVE ABANDONED CARTS. DRIVE SALES. [PRIVY.COM](https://privy.com)